

Sheraton Centre Toronto Hotel
Birchwood Ballroom
Mezzanine Floor
123 Queen Street West
Toronto, Ontario, Canada M5H 2M9

September 18, 2023

A Promising Future

5th Annual Ethiopia-Canada Business & Investment Forum



Program

- 9:00 am **Registration and Networking**
- 9:30 am **Introduction and Welcome**
- Wayne Floreani, President, MineAfrica Inc. and Director, The Canada-Africa Chamber of Business
 - H.E. Fitsum Arega, Ambassador, Embassy of the Federal Democratic Republic of Ethiopia to Canada and former Director General of the Ethiopian Investment Commission
 - Joshua Tabah, Ambassador, Embassy of Canada to the Federal Democratic Republic of Ethiopia
- 10:00 am **Keynote Address**
- H.E Ambassador Mesganu Arega, State Minister of Foreign Affairs of Ethiopia
- 10:20 am **Ethiopia: Horizons of Hope Documentary Film**
- 10:35 am **Investing in Ethiopia**
- Ambassador Ababi Demissie, Director General for Economic Affairs, Ministry of Foreign Affairs, Republic of Ethiopia

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- 10:50 am **Mining Opportunities in Ethiopia**
- Eskinder Yirga, Deputy Director General for Europe & America, Ministry of Foreign Affairs
- 11:10 am **Risk Profile Ethiopia: Perceptions and Reality – Q & A Discussion**
- David Shiferaw, Principal, Lucid Africa Consulting Inc.
- 11:40 am **Networking Refreshment Break**
- 12:10 pm **Canadian Support for Doing Business in Africa**
- Bill Macheras, Manager, Info-Centre, and Trade Commissioner, Global Affairs Canada
- 12:30 pm **Women in Trade for Sustainable Growth: Ethiopia**
- Susan Baka, Regional Trade Representative - Ontario, Trade Facilitation Office Canada
- 12:50 pm **Canada: Your Partner**
- Garreth Bloor, President, The Canada-Africa Chamber of Business
- 1:05 pm **Panel Discussion: Doing Business in Ethiopia**
- H.E. Fitsum Arega, Ambassador, Embassy of the Federal Democratic Republic of Ethiopia to Canada
- Ambassador Ababi Demissie, Director General for Economic Affairs, Ministry of Foreign Affairs, Republic of Ethiopia
- Eskinder Yirga, Deputy Director General for Europe & America, Ministry of Foreign Affairs
Ethio Urban Village Housing Project in Addis Ababa
- Martin Ogang, Board Member, Ethio Star Developers Inc.
- 1:40 pm **Introduction of Ethiopian Delegation**
- 1:50 pm **Introduction of Canadian Participants**
- 2:00 pm **Closing Remarks**
- H.E. Ambassador Mesganu Arega, State Minister of Foreign Affairs, Republic of Ethiopia
- 2:10 pm **Networking Lunch**
- 3:00 pm **Business-to-Business and Government-to-Government Meetings**