



# presenter opportunity

[www.mineafrica.com](http://www.mineafrica.com)

# INVESTING IN AFRICAN MINING LONDON

4th Annual Seminar

Monday November 29, 2010

09h00-17h00

GREAT EASTERN ROOM ANDAZ HOTEL  
40 Liverpool Street London UK EC2M 7QN

tel: 44 20 7618 5613

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## Standard Bank

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## Present at the Premier African Mining Event in London UK

Present at our 4th Annual Investing in African Mining Seminar in London, UK – the premier platform for reaching a senior-level audience of international mining and financial executives with an interest in mining in Africa.

Standard Bank has been the Premier Sponsor for the seminar since its inception. The full-day seminar takes place at the 5-star Andaz Hotel in central London on Monday November 29, 2010 – the day before Mines and Money. 55% of our audience consists of senior-level financial executives (analysts, investment banks, fund managers, etc.) and mining executives – all with an interest in mining projects in Africa. 60% of the audience is from the UK, 16% from Canada, 11% from Africa and 8% from the rest of Europe.

The quality of the presentations has been excellent – interesting, relevant and topical ... enjoyed the case studies.

Donald Douglas  
Chief Executive Officer  
Cambridge Risk, London UK

### WHO SHOULD PRESENT

- public and private mining companies with projects in Africa.
- service providers and advisors including banks, law firms, engineering firms and consultants with expertise in Africa.
- African governments seeking foreign mining investment.

### WHY PRESENT

- The opportunity to promote your company or country to a targeted, senior-level audience of financial and mining executives with an interest in Africa.
- Make high-level contacts, build personal relationships and gain new clients through networking opportunities.
- Extensive, ongoing exposure for your organization in our comprehensive marketing program before, during and after the seminar, including email campaigns to our 6,500 contact database, dedicated promotional emails by our media partners and posting of your presentation on our website which attracts 3,000 unique visitors per month.
- At C\$4,500 participation is cost-effective – you get exposure and your message to key mining and financing executives at a fraction of the cost and effort that would be required on your own.

We also have a limited number of sponsorship opportunities available.

Good presentations and an impressive audience – a full house.

Lawrence Williams  
Chief Executive Officer  
Mineweb, London UK

For more information including detailed audience composition, previous programs and photo galleries visit [www.mineafrica.com](http://www.mineafrica.com)

Contact: **WAYNE FLOREANI 416.533.3998** [wayne@mineafrica.com](mailto:wayne@mineafrica.com)

**BRUCE SHAPIRO 416.588.7749** [bruce@mineafrica.com](mailto:bruce@mineafrica.com)

**MINEAFRICA™ 769 Euclid Avenue Toronto Ontario Canada M6G 2V3 fax: 416.588.7504**

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