



MINEAFRICA TORONTO 2009 PARTICIPATION PACKAGES

March 1-4, 2009

MineAfrica Toronto 2009 Participation Packages

MineAfrica is the premier platform for reaching a senior level audience of international mining and financial executives and media with an interest in mining in Africa through our Investing in African Mining Seminars in London, UK, Vancouver and Toronto. Our seminars offer mining companies, service providers and African governments a powerful, cost-effective opportunity to promote themselves to our high-profile Africa-focussed audience.

The Mining Breakfast and Seminar during PDAC

MineAfrica's 7th Annual Investing in African Mining Seminar in Toronto on Tuesday March 3, 2009 takes place during the Prospectors and Developers Association of Canada (PDAC) - the largest mining investment show in the world, running from March 1-4, 2009. The seminar immediately follows the 10th Annual Canada-South Africa Chamber of Business Mining Breakfast which in 2009 will feature Gordon Miller, President and Chief Executive Officer, First Uranium Corporation, as the keynote speaker. The opening address will be delivered by The Honourable Minister P.H.K Kedikilwe, Minister of Minerals, Energy and Water Resources, Botswana. The 2008 breakfast and seminar sold out with 300 participants and the seminar featured 30 presentations. 75% of the audience was at the Chairman, President, CEO, Managing Director, Vice President or General Manager level. 52% of the audience were from mining companies or financial institutions. 51% of the audience was from Canada, 32% from Africa and 11% from the United Kingdom.

MineAfrica's seminar at PDAC features concise (approximately 10 minutes) presentations by exploration and mining companies, service providers and governments in concurrent streams in adjacent rooms.

Benefits to Presenting

1. The opportunity to promote your company, project, services or country to a senior level audience of international mining and financial executives and media with a specific interest in mining in Africa.
2. Ongoing marketing exposure in our extensive print advertising campaigns (approximately 15 full page ads), email campaigns (to 5,500 contacts), and web-based marketing campaigns through our various media partners and MineAfrica website (with 1,100 unique visitors and 6,000 page views per month).
3. At event presence including high resolution logo projection at the breakfast and seminar and corporate profile in the seminar program.
4. Four complimentary breakfast and seminar registrations.
5. VIP seating for one at breakfast and general seating for 3 (see above).
6. Effective networking and personal introduction wherever possible.
7. Media mention and interviews wherever possible. We have editorial commitments from a number of our media partners including Mining Review Africa and Mining Weekly who will be covering the event.
8. Distribution of corporate brochure at information table during breakfast and seminar.

More information on the seminar including detailed audience composition, previous programs and photo gallery can be found at our website at www.mineafrica.com.

The investment required for presenting is C\$3,750 plus applicable taxes.

Sponsorship Opportunities

In addition to the presentation opportunity we also offer a limited number of sponsorship options for enhanced relationship building which provide you with the following additional benefits:

1. Participants list with full contact details of all breakfast and seminar participants (approximately 300) subject to Canadian privacy laws.
2. Standalone corporate popup banner in the registration/coffee/networking area.
3. Corporate brochure at each participant place setting during breakfast (approximately 300).
4. Enhanced logo recognition and marketing exposure in our print advertising (approximately 15 full page ads), email campaigns (to 5,500 contacts), and web-based marketing campaigns through our various media partners and MineAfrica website (with 1,100 unique visitors and 6,000 page views per month).
5. Enhanced logo and sponsor recognition on all seminar materials (program and registration form) in both hard copy and electronic versions.
6. Event Presence - enhanced logo and Sponsor recognition on signage and high resolution logo projection during seminar.

The investment required for sponsorship at the breakfast and seminar is \$C4,000. If you are interested in both sponsoring and presenting at the seminar we offer a combined Presenting Sponsor package for the discounted rate of \$7,000 (a savings of \$750).

The MineAfrica Pavillion at the PDAC Trade Show

In addition to the seminar presentation opportunity we also have 6 booths at the sold out PDAC Trade Show which are available for sublease to companies, governments and associations. The shared booth concept provides you with a number of benefits including enhanced networking opportunities, a physical presence at the show (which is historically sold-out with a waiting list for exhibition space) and ongoing marketing exposure. Participating is cost-effective and easy as we take care of all the logistics, booth design, setup, etc.

We offer three booth packages; a full booth, a half-booth and a quarter booth. Each of these options includes a presentation in our Investing in African Mining Seminar and participation in the Canada-South Africa Chamber of Business Annual Mining Breakfast.

There are a number of benefits to participating in the MineAfrica pavillion:

1. With multiple partners there are enhanced networking and relationship building opportunities.
2. Onsite media participation by editors from Mining Weekly and Mining Review Africa.
3. If you are participating on your own we can cover the booth for you while you work the trade show floor.
4. We are onsite and with our excellent contacts among the visiting trade show traffic can make personal introductions on your behalf saving you time in making valuable connections.
5. It is cost-effective and easy to participate as we take care of all the logistics. You simply show up.

See page 4 for a complete list of benefits for each booth option.

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MineAfrica 2009 Participation Packages	PACKAGE A	PACKAGE B	PACKAGE C	PACKAGE D
Benefit	full booth	half booth	quarter booth	presentation
	C\$13,500	C\$9,750	C\$5,750	C\$3,750**
Full 10' x 10' booth in PDAC trade show*	YES			
Half 10' x 10' booth in PDAC trade show*		YES		
Quarter 10' x 10' booth in PDAC trade show*			YES	
One full PDAC conference delegate registration (transferable among all your representatives and good for technical sessions and trade show)	YES	YES	YES	
3 additional trade show only passes	YES	YES	YES	
Presentation at Investing in African Mining Seminar	YES	YES	YES	YES
4 participants at Mining Breakfast and Seminar	YES	YES	YES	YES
VIP seating for one (of above) at Breakfast	YES	YES	YES	YES
Corporate brochures at information table	YES	YES	YES	YES
One-on-one meetings wherever possible	YES	YES	YES	YES
General Networking	YES	YES	YES	YES
Ongoing marketing exposure (website, emails, seminar signage, high resolution logo projection, profile in program, print advertising)	YES	YES	YES	YES

* booth packages in the PDAC trade show are complete turn-key packages including booth space rental, booth design and construction, all furnishings, electrical, shared internet access, graphics, etc.

** PACKAGE D - Presentation Only has no PDAC access privileges.

Toronto 2009 Participation Contract

I will participate in the following manner (please check in column one)

<input checked="" type="checkbox"/>	Description	Unit Price
	PACKAGE A - full booth	C\$13,500
	PACKAGE B - half booth	C\$9,750
	PACKAGE C - quarter booth	C\$5,750
	PACKAGE D - presentation only	C\$3,750
	PACKAGE E - sponsorship only	C\$4,000
	PACKAGE F - presenting sponsor (presentation and sponsorship)	C\$7,000

First Name _____ Last Name _____
Title _____ Organization _____
Mailing Address _____
City _____ Province _____
Country _____ Postal Code _____
Tel _____ Fax _____
Email _____ Web _____
Signature _____

Complete and return this page by email to bruce@mineafrica.com or fax to 416-588-7504

Notes

1. Please refer to page 4 for a complete list of benefits for each package.
2. Please note that the completion of this contract forms a binding commitment to participate.
3. All pricing is subject to 5% GST.
4. Upon receipt of this signed contract by MineAfrica you will be invoiced in full. The invoice will be subject to applicable taxes and is payable upon issuance.
5. Thank you and we look forward to working with you.

About MineAfrica

MineAfrica is the premier platform for mining companies, service providers and governments to reach a senior level Africa focussed audience of analysts, financial institutions, mining executives and media. This is done via four specific programs:

- Investing in African Mining Seminars in London, UK, Toronto and Vancouver
- Africa Investor Series in Toronto for listed companies to promote their projects to mining analysts (co-sponsored by the Minerals Resources Analysts Group)
- Specialized seminars including Risk Mitigation and Corporate Social Responsibility in Africa and Black Economic Empowerment Legislation in South Africa's Mining Industry
- Consulting and business development services including trade and investment promotion, marketing and communications, technical consulting and advisory services for private and public sector, mining and non-mining clients

www.mineafrica.com

Our website contains a wealth of information including:

2008-2009 Presenter Opportunities [Brochure](#) that outlines the benefits of presenting and the investment required

detailed [seminar audience](#) composition so you can see who was in the room at each seminar

[programs](#) and presentations from previous Investing in African Mining Seminars

[photo galleries](#) from previous seminars

previous [advertisements](#) and useful downloads

current [news](#)

[media coverage](#)

online [registration](#)

[about](#) MineAfrica

our [people](#)

Contact Information

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