



CANADA-NIGERIA BUSINESS INVESTMENT SUMMIT Webinar Series

leading up to the 2nd Annual Canada-Nigeria Business
& Investment Summit in Toronto in October 2021

organized by:



LEADERSHIP & GOVERNANCE
CANADA INC.



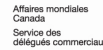
in association with:



Schulich
School of Business
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partners:



2nd Canada-Nigeria Business & Investment Summit Sponsor Opportunity

Building on the success of our inaugural summit in October 2019 and our ongoing webinar series promoting specific industry sectors of interest between Canada and Nigeria, we are delighted to announce our 2nd Canada-Nigeria Business & Investment Summit on October 7-8, 2021.

Nigeria has the largest economy in Africa (GDP of \$448 billion in 2019) and the largest population (207 million), in addition to one of the largest populations of youth in the world. With an abundance of resources, it is Africa's biggest oil exporter, ranks first in African in farm output and also has the largest natural gas reserves on the continent. Despite some development challenges Nigeria possesses strong business and investment fundamentals and represents a tremendous market opportunity for Canadian companies looking to invest, export products or source imports. And Canada is an excellent strategic partner for Nigeria offering expertise, investment, financing, products and services across a broad range of industry sectors.

Our Summit covers trade and investment opportunities between Canada and Nigeria in key industry sectors: 1) Education, Learning and Training; 2) Renewable Energy; 3) Agro-processing and Agriculture; 4) Mining; 5) ICT; 6) Health Care and Medical; 7) Infrastructure; 8) Oil and Gas; and 9) Arts and Culture.

We have four sponsor opportunities designed specifically for you to promote your company, expertise, services or product to our global online audience at our four webinars leading up to, AND including, our 2-day Business & Investment Summit on October 7-8, 2021.

Diamond Sponsor - \$6,000

- Opportunity for opening or closing remarks
- Opportunity to show a one-minute corporate video (supplied by you)
- Opportunity to participate as a panelist or presenter if appropriate to webinar content
- List of all participants including email address, subject to Canadian privacy laws
- Logo display on website and in all promotional emails where appropriate
- Logo on presenter virtual background at opening of webinar
- Profile and complimentary one-page advertisement in Summit program and directory
- Verbal recognition by moderator
- Right of first refusal for future events and promotions

Gold Sponsor - \$4,500

- Opportunity to participate as a panelist or presenter if appropriate to webinar content
- List of all participants including email address, subject to Canadian privacy laws

- Logo display on website and in all promotional emails where appropriate
- Profile and complimentary half-page advertisement in Summit program and directory
- Verbal recognition by moderator

Silver Sponsor - \$1,500

- Logo display on website and in all promotional emails where appropriate
- Profile and complimentary one-page advertisement in Summit program and directory
- Profile and complimentary quarter-page advertisement in Summit program and directory
- Verbal recognition by moderator

Partner (in-kind)

- Recognition as a partner on emails, website and marketing materials where appropriate
- Opportunity for opening or closing remarks where appropriate
- Opportunity to participate as a panelist if appropriate to webinar content
- Profile and complimentary one-page advertisement in Summit program and directory
- 30% commission for bringing in any paying sponsor at any level

Partner Requirements

- Promotion of event on partner website
- Promotion of event in email(s) to partner database and via social media

For More Information

This event is organized by MineAfrica Inc. and Leadership and Governance Canada Inc.

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