



in partnership with

**Minerals Resources
Analysts Group (MRAG)**

Africa Investor Series Seminar Participation Opportunity - Toronto

Friday October 29, 2010
Toronto, Ontario, Canada

Introduction

MineAfrica's **Africa Investor Series** is the premier platform for listed mining companies to promote themselves to a senior level, international, Africa focussed audience of analysts, financial institutions, mining executives and media. The series is sponsored by the Minerals Resources Analysts Group (MRAG), an association of the senior mining analysts in Canada, who form an integral part of our audience. Our next seminar takes place in Toronto on Friday October 29, 2010 - the day after the Canada-South Africa Chamber of Business 9th Annual Indaba dinner to leverage off the out of town guests who will be participating in this event featuring keynote speaker Greg Hawkins, Chief Executive Officer, African Barrick Gold. For more information on this event visit the Chamber website at www.canadasachamber.com. Your presentation at our Africa Investor Series also includes one complimentary ticket to this dinner (additional tickets are available at discounted rates). You can participate in our seminar as a presenter or as a sponsor. For more information including audience composition, previous programs and photos from past seminars visit <http://www.mineafrica.com/investorseries/index.htm>

Who Should Present or Sponsor

- presentation opportunities are available to public mining companies with projects in Africa.
- sponsorship opportunities are available to service providers and advisors to the mining industry such as banks, law firms, engineering firms and consultants with expertise in Africa.

Why Present (for a complete list of benefits see the chart on page 3)

1. The opportunity to promote your company to a targeted, senior level audience of financial and mining executives and government representatives with an interest in Africa.
2. Make high-level contacts, build personal relationships and gain new clients through networking opportunities.
3. Extensive, ongoing exposure for your organization in our comprehensive marketing program.
4. Four complimentary seminar registrations for your colleagues or clients.
5. Distribution of corporate brochures at information tables at the seminar.
6. Complimentary participation at the Canada-South Africa Chamber of Business Indaba dinner on Oct. 28.
7. Participation is cost-effective - you get exposure and your message to key mining and financing executives at a fraction of the cost and effort that would be required on your own.
8. Proven track record by MineAfrica in organizing high quality, professional, results-focussed programmes.

Why Sponsor (for a complete list of benefits see the Participation Benefits table on page 3)

1. Complimentary speaking opportunity (except for non-presenting sponsorship).
2. Full contact details of all seminar participants (subject to Canadian Privacy Laws).
3. Opportunity for a corporate pop up display unit in the seminar room or coffee break area.

4. Opportunity to display one piece of corporate literature at each participant place setting.
5. Enhanced logo and sponsor recognition on all seminar specific marketing materials and emails.
6. Enhanced logo and sponsor recognition on high resolution projection during seminar.
7. Complimentary participation at the Canada-South Africa Chamber of Business Indaba dinner on Oct. 28.
8. Verbal mention at the seminar as a sponsor.

Participation Benefits

The chart below outlines the benefits of the 3 ways in which you can participate; as a presenter (column P), as a sponsor only (column S), and as a Presenting Sponsor (column PS).

Benefit	P	S	PS
High-level networking and relationship building opportunities with a targeted and senior-level audience of mining and financial executives active, or interested, in business in Africa and beyond, service providers and senior government officials.	yes	yes	yes
Presentation opportunity.	yes	no	yes
Complimentary registrations (including presenter) for colleagues and VIP clients.	4	4	6
Print Advertising – logo and/or Sponsor recognition in approximately 12 full page, full colour print advertisements in international mining magazines.	yes	yes	yes
Email Advertising – logo and Sponsor recognition on all emails related to the seminar to our database of 7,000 senior level contacts.	no	yes	yes
Website Advertising – logo and Sponsor recognition on our website which averages 3,000 unique visitors per month.	no	yes	yes
Seminar Materials – logo and/or Sponsor recognition on seminar materials including registration form, brochure and seminar program where appropriate.	yes	yes	yes
At-event presence – high resolution logo projection, logo on seminar signage.	yes	yes	yes
Enhanced at-event presence with Sponsor recognition on high resolution logo projection, signage and verbal recognition	no	yes	yes
Standalone corporate popup display at the seminar	no	yes	yes
Corporate brochure at general information table.	yes	yes	yes
Corporate brochure at all seminar participant seats.	no	yes	yes
Full contact details of all seminar participants (subject to Canadian privacy laws).	no	yes	yes
Complimentary participation for one at the Canada-South Africa Chamber of Business Indaba Dinner on October 28. Additional tickets available at member's price.	yes	yes	yes
Media mention and interviews wherever possible	yes	yes	yes

Africa Investor Series - Oct. 29, 2010 Participation Form

Complete and return this page by email to bruce@mineafrica.com or fax to 416-588-7504

Description	Investment	Please check one
Presenter	\$2,750 <i>plus applicable taxes</i>	
Sponsor	\$2,000 <i>plus applicable taxes</i>	
Presenting Sponsor	\$3,750 <i>plus applicable taxes</i>	

First Name _____ Last Name _____

Title _____ Organization _____

Mailing Address _____

City _____ Province _____

Country _____ Postal Code _____

Tel _____ Fax _____

Email _____ Web _____

Signature _____

For More Information

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Detailed information on all our programs including seminar programs, seminar audience breakdowns, benefits of presenting and photo galleries from past events are available for download at www.mineafrica.com.