



SS4IT and Multivendor Marketplacer Overview

Presenters: **Kia Muktar, P.Eng, M.Eng**
Chief Executive Officer ,

Kia.muktar@ss4it.ca

416-805-8381

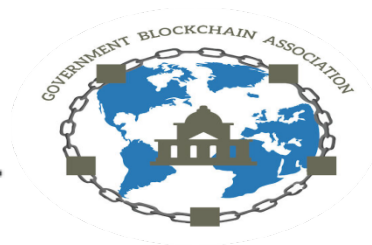
Iman Farhad, Executive Assistant

Date:

June 28, 2017



IT Architecture
Chief/Lead IT Architect



CMMI[®] Institute Partner

Introduction

- SS4IT Overview
- What is eCommerce?
- SS4IT eCommerce Solution
- Benefits



SS4IT Overview

- Canada based Information Technology (IT) Company
- Established in 2010.
- Founded by Ethiopian Origin IT Professionals who have nearly three decades of experience.
- Provide an end-to-end IT services including:
 - Strategy and Architecture
 - Development and Integration
 - Management
 - Quality Management
- Our professionals speak multiple Ethiopian languages fluently

- Our proven track record include successful delivery of a state-of-the-art solutions to:
 - Ontario Provisional government
 - Canadian banks – Four of the major Canadian banks
 - Canadian private sector
 - The Information Network Security Agency of Ethiopia (INSA)
- In discussions with other public and private companies in Ethiopia.
- Deep relationship with the Embassy of the Federal Republic of Ethiopia.

- eCommerce = Electronic Commerce
- eCommerce is online market where sellers/vendors get global exposure to market and sell their products and services.
- It is similar to renting a store in a mall but this is online.
- There is two type of Ecommerce
 - B2B – Business to Business
 - B2C – Business to Consumer
- Trust based business secured by several security features.
- Supported by secure, globally accepted payment gateways

- Provides both B2B and B2C
- Vendor specific URLs for branding and personalization (whether it is wholesale or retail).
- Ability to upload and customize seller logo and banner.
- Ability to create own accounts and start selling products.
- Seller portfolio for product management and additional information rendering.
- Desktop, laptop and mobile accessible
- Provide Mobile app to:
 - Take pictures and upload products
 - Manage your store
 - Manage your sales
 - Track your shipment
 - Seller dashboard with analytic insights of store performance

- **Sales Boosting Add-Ons including:**
 - Social logins – facebook, tweeter, etc
 - One step checkouts – regardless of the number of products they mix, could be multi-vendor
 - Online payment integrations to major payment gateways
 - Ability to provide discount and include promotional incentives.
- **Bundle products in support of up-sale and cross-sale**

- **Technology specific features**
 - Highly available through providing redundant resources.
 - Highly secure
 - Optimized to all search engines
 - Very flexible and user friendly

- Global Market Access for buyers as well as sellers.
- Optimized for all search engines a feature that will enhance your visibility.
- Buyers as well as sellers can benefit from x-sell features.
- Shopping cart supports multi-vendor products and make the purchase of multiple vendor brands' products using a single cart.
- Advanced sales reports for vendors.
- **Vendor notifications for several activities including:**
 - Incomplete profile
 - **Minimum Inventory – you know ahead of time to update product availability**
 - **Latest order at vendor dashboard.**

Any Questions?

Visit us

www.xportme.com



Smart Solutions 4IT Inc.
Kia.muktar@ss4it.ca
1 416 805 8381 (Canada)
0912613656 (Ethiopia – Mami)